

Michał Staśko – UX/UI Designer | Kraków, Poland

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Summary

Results-driven UX Designer specialising in transforming complex systems in loyalty marketing, healthcare, and data management. Experienced in designing intuitive web and mobile applications through research-backed, accessible solutions. Skilled in leading user-centred design processes from discovery to implementation, collaborating effectively with cross-functional teams to deliver scalable products that meet both user needs and business goals.

Skills & Tools

UX & Research: User Research, Wireframing, Prototyping, Usability Testing, Accessibility (WCAG), Information Architecture

UI & Design: Design Systems, Interaction Design, Responsive Web & Mobile Design

Tools: Figma, Sketch, Zeplin, Jira, Confluence, Miro

Development: HTML, CSS (basic understanding)

Soft Skills: Problem-Solving, Team Collaboration, Creativity, Communication

Experience

Eleks – Experience Designer (*August 2023 – Present*)

- Designed and improved web and mobile applications for various industries, including data management and healthcare.
- Conducted user research and usability testing to validate design decisions and improve user experience.
- Facilitated workshops with stakeholders to ideate, collaborate, and co-create solutions for enhancing the customer experience.
- Collaborated with stakeholders, developers, and product managers in Agile development environments, aligning business goals with user needs while working effectively within cross-functional teams.
- Created interactive prototypes and high-fidelity UI designs, ensuring seamless user interactions.
- Participated in pre-sales activities, helping clients understand the value of UX in digital transformation.

Comarch S.A. – UX Designer (*July 2022 – August 2023*)

- Designed web and mobile applications in the loyalty marketing sector for clients and internal use.
- Developed user flows, wireframes, and prototypes to enhance customer engagement.
- Improved existing applications based on usability audits and user feedback, increasing efficiency and reducing friction.
- Worked closely with developers and analysts to ensure successful product implementation.

Experience

Perfectauto24 – Seller / Customer Service (*May 2017 – March 2021*)

- Managed multiple sales platforms and ensured seamless customer service operations.
- Maintained inventory systems and processed orders efficiently.

Education

Master's Degree in Creative Management (UX Design)

Collegium Da Vinci | October 2021 – October 2023

Bachelor of Engineering in Information Technology (Internet Marketing & Software Engineering)

Katowice Institute of Information Technologies | October 2017 – June 2021

Languages

English – C1 (Advanced)

German – B1 (Intermediate)

Hobbies & Interests

Automotive Industry, Watches, Emerging Tech & UX Trends

I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).